# COACHING for LEADERS

# **Pro Membership**

Coaching for Leaders Pro supports members in creating regular connection with other leaders, discovering real-time advice from experts, and surfacing practical wisdom.

## Overview

Pro members are listeners of the Coaching for Leaders podcast, the #1 search result for *management* in the United States on Apple Podcasts. The show has aired weekly since 2011 and attached over 30 million downloads.

# **Membership Benefits**

Pro members receive three key benefits from membership:

#### **Private Discussion**

All Pro members receive full access into an online, private platform for real-time discussions — to support each other with help, celebrate wins, share practical tips and ideas, and discuss expert interviews heard on the podcast. This private platform is hosted with Mighty Networks, the leading membership portal, available on every modern device.

#### **Idea Circles**

Our Pro members have extensive experience in leadership across industries. Dave Stachowiak regularly studies the input received from listeners and client conversations for what will be most useful for members to benefit from today.

Then, twice monthly, members meet in small groups (3-4 leaders) to discuss obstacles, share experiences, and determine a few practical steps to move forward. Examples of recent topics include:

- How to Improve Hybrid Meetings
- What to Do When High Performers Behave Badly
- How to Attract Talent
- How to Keep Meetings Productive and Timely
- How to Onboard People Better

After meeting with the small group, members share what's been discovered on the topic with the larger group -- and discuss best ways to implement the ideas in their work. As a result, members learn in real-time how other leaders are navigating complex situations -- and build relationships with others leaders across industry who also care deeply about great leadership.

### **Expert Chats**

You may have attended online classes before. Often, they feature videos from an expert that get to watch and learn from. They're great — but they're generally only one way communication.

Once a month, we turn the tables and have our members ask questions to expert guests live online — people who've appeared as guests on the Coaching for Leaders podcast.

Prior to the event, members may volunteer to serve as panelists and they'll join live on videoconference to ask questions on behalf of everyone. All members are invited to join in view-only mode and submit questions to the panel. The panel curates questions and poses the best questions to the guest expert.

## Guidelines

Pro members matriculate from the Coaching for Leaders listening community, a top management show on Apple Podcasts. Applicants to Coaching for Leaders Pro agree to the following:

#### **Kindness**

Our community is a safe place for all of us to ask for help, share ideas, and get better. Perspective, experiences, and different opinions are welcome and part of the value we receive from this space. When members offer an idea or suggestion, they are asked to do it with kindness and grace.

## Confidentiality

In order for members to best help each other, it's sometimes prudent to share information about careers, colleagues, or organizations. As a result, all members are expected to keep conversations in our community confidential.

#### No Self-Promotion

Our members seek the experiences, wisdom, and objective perspective from other leaders. Many of us regularly recommend books, organizations, and services to each other that will help support our goals.

While resource sharing is welcome and encouraged, selfpromotion is not. Members are asked to refrain from promoting any organizations, products, or services they have a personal or financial interest in.

## Selection

Applications to Coaching for Leaders Pro are reviewed personally by Dave Stachowiak and selected based on their goals for membership, desire to contribute to the professional relationships of other members, and alignment with community guidelines.

## **Contact Hours**

Twice Monthly, Idea Circle live sessions: 24 hours

Monthly Expert Chat live sessions: 12 hours

Member portal discussion (asynchronous): varies by member

Total synchronous contact hours: 36 hours

# **Annual Dues**

\$500 USD

Please note that while dues are billed via credit card, membership does not automatically renew each year.

# **Faculty**

Coaching for Leaders Pro is facilitated by **Dr. Dave Stachowiak**, host of Coaching for Leaders, a top-rated management podcast downloaded **30 million times.** Dave has interviewed hundreds of experts, including:



David Allen Lynda Gratton
Dan Ariely Michael Hyatt
Peter Block John Kotter

Michael Bungay Stanier Patrick Lencioni Susan Cain James Mattis Dorie Clark John Maxwell

James Clear Guy Raz Susan David Susan Rice

Marshall Goldsmith Gretchen Rubin
Daniel Goleman Edgar Schein
Seth Godin Simon Sinek
Adam Grant Liz Wiseman

The Coaching for Leaders podcast has aired weekly since 2011 and is the #1 search result for management in the United States on Apple Podcasts. Dave was featured in Forbes as a 25 Professional Networking Expert to Watch.

Dave holds a doctoral degree in organizational leadership from Pepperdine University and is graduate of Coach U. He was previously Senior Vice President at Dale Carnegie of Southern Los Angeles and has received multiple international awards from the Dale Carnegie organization.

Dave has instructed at the University of Southern California, University of California at Irvine, Vanguard University, and Chapman University.

Questions?	
Contact us at <a href="mailto:members@coachingforleaders.com">members@coachingforleaders.com</a> or call (949) 38-LEARN	
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